

Newsletter

September 2024, Vol. 70, No. 9



Dr. Cheryle Baptiste

Letter from DC Dental Society President Cheryle Baptiste, DDS, FICD, FIAMDI

Dear Members of the DC Dental Society,

As we transition into September, we have several observances and recognitions that align with our mission to promote oral health and support the professionals dedicated to advancing it. This month, we celebrate National Gum Care Month and National Office Manager Appreciation Month, recognizing the critical roles both healthy gums and effective

office management play in the overall success of our practices. Additionally, we highlight National Mouthguard Day on September 2, International Patient Safety Day on September 17, the First Day of Fall on September 23, and National Chewing Gum Day on September 30.

I would like to extend my gratitude to the DCDS Public Policy Committee and our dedicated staff for their continued efforts regarding the DC Dental Medicaid Fee Schedule and the expansion of dentists' ability to administer Botox. Their work is instrumental in ensuring our voices are heard and that we continue to enhance the scope and quality of care we provide to our patients.

A special congratulations to Oral Surgeon Dr. Sharon Russell, whose daughter, Masai Russell, brought pride to our community by winning the gold medal in the 100-meter hurdles at the 2024 Summer Olympics. Masai is not only the U.S. NCAA Record holder in the 100 m hurdles, but she also exemplifies the dedication and perseverance we value in both sports and our profession.

Looking ahead, we have exciting events planned to foster community and professional development. Our DCDS Back to School Happy Hour will be held on Thursday, September 19 at Takoda (715 Florida Avenue, NW) from 5-7 PM. We will connect with our Howard University College of Dentistry (HUCD) students and celebrate the start of the new academic year. Special thanks to First National Bank as the exclusive

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Coming Soon, A New Online Experience for ADA/DCDS A new account access process

The ADA and DCDS are bringing you an new online member experience. To make this possible, now through September 9 online access to event registration and other features is unavailable while we migrate to the new online system.

Starting September 10, it will be easier to access your ADA/DCDS account online. You will no longer use your ADA number to log in. Your email address and password will grant you access to your ADA account across a variety of web properties, including ADA.org, the ADA Member App and JADA.

You need to have a unique email address on file for your account and will be prompted to reset your password to log in. Please reach out the DC Dental Society office at 202-367-1163 if you would like assistance.

We look forward to delivering a new online member experience.

LOGIN FAQ's

Tuesday, September 10th Meeting (In-Person): "Oral Motor/Orofacial Myofunctional Disorders and Treatment Across the Lifespan"

Presented by Gillian Gladstone Teran, MA, CCC-SLP, COM®

Business Meeting Begins at 5:45 PM

Education Program Begins at Approximately 6:00 PM

Lecture Format

CE Credits Offered: 2.0 CE Credits

Cost: Free to DCDS Members | Non-Members-\$75 Presentation Recording or \$110 In-Person

Due to our online system migration, online registration is temporarily unavailable. If you would like to attend this meeting, please call the DCDS office, and we will be happy to assist you with your registration.

Gillian Gladstone Teran

Disclosures: None

Session 1: The Foundations and Dysfunction of the Oral Mechanism

We will define oral motor/orofacial myofunctional disorders, understand what these entail, and learn about what is considered normal vs. abnormal function with key structures of the oral mechanism.

Learning Objectives Session 1:

- Defining the oral motor "umbrella" and what consists of oral motor dysfunction.
- Defining normal vs. abnormal orofacial structures and function.
- Understanding the phases and the development of swallowing.
- Understanding speech sound development.

Session 2: Causes Continued; the Oral-Motor Evaluation and Treatment Process

We will discuss the process of evaluation, treatment and review research and case studies.

Learning Objectives Session 2:

- To further discuss structural and habitual causes and limitations that lead to oral motor dysfunction, specifically restricted frenums and noxious habits.
- To determine the process of identifying and resolving oral motor dysfunction (i.e., Evaluation, treatment plan).
- To determine optimal plans of care and timelines of interventions provided by the "team" or pertinent providers.
- To review case studies and discuss relevant research to support evidence-based success with oral-motor/myofunctional treatment.

Visit the <u>DCDS Registration Fees & Cancellation Policy page</u> for more details on registration and <u>read about the presenter here.</u>
The District of Columbia Dental Society is an ADA CERP Recognized Provider.

Continuing Education Disclaimer: The District of Columbia Dental Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing. The DC Dental Society designates the above presentations for 2 CE credits each.

Concerns or complaints about a CE provider may be directed to the provider or to the **Commission for Continuing Education Provider Recognition** at <u>ADA.org/CERP</u>.



Letter from the President, Continued

sponsor of this event (see page 6).

In September DCDS is co-hosting a second happy hour with other professional societies organizes specifically with early career professionals in mind. The Early Career Professionals Mixer will be held Thursday, September 26 from 6-9 PM at The Admiral (1 Dupont Circle).

Next Tuesday, September 10, we will resume our CE events with a presentation by Gillian Gladstone Teran, MA, CCC-SLP, COM® on "Oral Motor/Orofacial Myofunctional Disorders and Treatment Across the Lifespan." Just a few spaces are left for this event. I hope you are planning to attend and look forward to seeing all the DCDS members who turn out for it.

Mark your calendars for these other upcoming events:

- International College of Dentists Annual Meeting and Convocation: September 6-7, 2024, in Nashville, Tennessee.
- **Eastern Shore Mission of Mercy:** September 13-14, 2024, in Salisbury, MD. For more details and registration, please visit this web page.
- American College of Dentists Annual Meeting and Convocation: October 16 -17, 2024, in New Orleans.
- **Smilecon**®: October 17-19, 2024, in New Orleans. There's <u>still time to register</u>.

I encourage everyone to participate in these opportunities for learning, networking, and service. Together, we will continue to advance the profession and enhance the quality of care for all our patients.

Warm regards,

Cheryle Baptiste, DDS President 2024-2025

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Fall 2024 Continuing Education Presentations

Our monthly meetings are a fantastic opportunity for members to network, enjoy a meal together, and earn continuing education credits. And they're free for all members!

Monthly business meetings begin at 5:45 p.m. Educational session begins at approximately 6:00 p.m. <u>Visit the DCDS website</u> for course information, speaker bios, fees and cancellation policy.

Meeting Date	Meeting Topic	Speaker	
September 10	Oral Motor/Orofacial Myofunctional Disorders and Treatment Across the Lifespan	Ms. Gillian Gladstone Teran	
October 17	Modern Implantology, Prosthodontic Approaches to a Biological Challenge	Dr. Nate Lawson	
November 14	Dental Malpractice: What It Is And How To Prevent It; An Approach Based In Risk Management	Dr. Marc Leffler	
December 10	Teeth, Tools and Technology: A Holistic Approach to Cybersecurity	Mr. Gary Salman	

About DCDS Speakers

Your DC Dental Society has developed a continuing education program that features leading experts in dental care whether they practice across the country or down the street. The inclusion of local presenters on the program for DCDS monthly meetings is intended to foster collegiality and support our local community. DCDS does not endorse one specialist over another, but celebrates D.C. talent.

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DCDS Fall Happy Hour

September 19, 2024 5 to 7 PM at



715 Florida Ave, NW

Special thanks to our sponsor



Upcoming Social Events



EARLY CAREER PROFESSIONALS MIXER

Join us for an interdisciplinary early career professional networking event for physicians, lawyers, dentists, dietitians, nutritionists, veterinarians, physician assistants, and other emerging experts.

The Admiral, 1 Dupont Circle NW

bit.ly/EarlyCareerMixer 202-466-1800





HOSTED BY













DCDS is growing.



to Our latest members!

Shannon Boxill

Jarrett Caldwell

Zwei Chen

Kathryn Hanson

Kaelon Guillory

Tiffani Knight-Lynch

Wei Wang

Refer a Dentist and Receive a Recruitment Bonus when they Join!

We are stronger together. Help DCDS grow.

Members are encouraged to invite dentists who are not current members to join DCDS and the ADA. When a non-member dentist joins, the referring dentist will receive a \$100 recruitment bonus in appreciation.

Next Board of Dentistry Meeting

Wed., September 18th at 9 AM In-Person and Virtual

2201 Shannon Place SE Washington, DC 20020 All DC Dentists are encouraged to attend

<u>Click this link</u> to join online.

DC DENTAL SOCIETY FOUNDATION



Blessed to Help

"The time spent has been at times challenging, difficult, frustrating, but is very rewarding and well worth serving these patients. These patients are timely, diligent and extremely appreciative. I feel so blessed to help." Dr. Rodney Savoia

Sign up for DC Dental Cares, the DC Dental Society Foundation's pro bono program.

This program is win-win-win: for our community, for the individuals who receive dental procedures that would not otherwise be possible due to costs, and for the DCDS volunteer who gains that warm feeling that comes from doing good.

Patients are fully vetted for need by our partner, the Catholic Charites Healthcare Network (CCHCN), and the treating dentist sets the level of care provided. You can treat one person a year or several a month, all while in the comfort of your own office.

DC Dental Cares Sign Up Form

MEMBER VALUE

Save hundreds with DCDS and ADA Programs and Discounts

DC Dental Society has partnered with the following companies to bring you discounted pricing on the supplies and services for your practice.

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Compliance Services





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District of Columbia Fellow DC Dental Society Members:

"Are you tired of watching your profits vanish into thin air? Let me tell you about a game-changer: Merchant Advocate. They've been our saving grace when it comes to those dreaded credit card processing fees.

We've saved over \$26,000—and counting. AND, we didn't have to change credit card processors. Who wouldn't appreciate saving both effort and money, which can now remain right where it belongs: in our own offices. All I had to do was send them the last three months of statements and they took it from there! The beauty of their win/win business model lies in its nature: they only benefit from actual savings achieved. If they can't save you money, there's no charge for their efforts.

If you're tired of feeling like you're at the mercy of credit card companies, it's time to take action. Let Merchant Advocate be your guide to greater financial freedom. Reach out to them today and start reclaiming control over your bottom line."



-Dr. Aliya Kassam Two Aces Dentistry Washington, DC



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Message from the ADA

ADA Morning Huddle, August 29, 2024

This September, the ADA will introduce a new login process to make it easier to access your account online. You will no longer use your ADA member number for login. Instead, your email address and password will grant you access to your ADA account across a variety of web properties, including ADA.org, the ADA Member App and JADA. Starting Sept. 10, you will need to reset your password to access ADA properties.

Coming September. 10: A new way to log in to ADA websites

First US standard on clear aligners available for comment

ADA Morning Huddle, August 28, 2024

The first U.S. standard related to orthodontic sequential aligners is available for review and comment from the ADA. The draft standard specifies requirements and test methods for materials used in the production of these aligners, allowing them to be compared in a like manner with respect to their physical, thermal and mechanical behaviors. Interested parties have until Oct. 10 to comment.

Full story: The first U.S. standard related to orthodontics sequential aligners is available for review

Financing your dental practice renovation

ADA Finance & Operations Huddle, August 31, 2024



Whether you want to update your equipment, expand your space or modernize your interior design, proper financing can ensure your project runs efficiently and effectively. From the experts at Panacea Financial, read on to discover what you need to know about financing a dental practice renovation.

ADA Members who use Panacea Financial (endorsed by ADA Member Advantage) for practice financing have access to rate discounts and more. Visit here to learn more.

Panacea Financial is a division of Primis. Member FDIC.

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From the ADA

DHHS issues new federal rules on nondiscrimination in health care

ADA Morning Huddle, September 3, 2024

The Department of Health and Human Services issued two final rules modifying existing rules prohibiting discrimination in health care on the basis of race, color, national origin, age, disability or sex, as well as making health care more accessible for patients with disabilities. The first rule provides that sex discrimination includes pregnancy status, sexual orientation, gender identity and sex characteristics. The second rule strengthens protections for individuals with disabilities, ensuring medical equipment, web content, mobile apps, telehealth and other services are accessible to those with disabilities.

Full story: The Department of Health and Human Services issued two final rules modifying existing rules

SmileCon Brings innovations, celebrations to New Orleans

ADA Morning Huddle, September 4, 2024

SmileCon is just around the corner with countless opportunities for dentists to meet, play and learn. The ADA Forsyth Institute will fuel the new Innovation Hub, which will introduce some of the most cutting-edge dental technology to Dental Central for an interactive show-and-tell. Dentists will also have a wide variety of continuing education at their fingertips, including hands-on activities, or clinical workshops, which will be led by educators and residency directors from the top dental schools in the nation.

Read more

Supporting your mental well-being

ADA Morning Huddle, September 4, 2024

<u>September is National Suicide Prevention Awareness Month</u>

We hope you never have to use this resource. However, in the tragic event of losing a colleague to suicide, Colorado dentist Karen Foster, D.D.S., developed a <u>postvention toolkit</u> to help you and your staff cope with the aftermath, including crisis response, how to talk about suicide and so much more. Dr. Foster also spoke about this crucial topic <u>on this episode</u> of the ADA podcast Dental Sound Bites.

If you or someone you know is in crisis, call or text 988 to reach the Suicide & Crisis Lifeline.

Classifieds

General Dentist Practice and Real Estate in Washington DC for Sale

Description: General dentist office in foggy bottom area NW, Washington dc with three ops, brand new dental chairs & compressor, dentrix software, & 700 active patients for sale! including the real estate property, about 900 sof, street level, large windows, two parking spaces, storage room, two bathrooms for sale! asking price \$1.3 million

Contact: Dr. Shokoufeh Khozein | 202-262-6020 | khozein@aol.com

Seeking Dental Practices for Acquisition in DMV Area

Description: Established dentist in the DMV (District of Columbia, Maryland, Virginia) region actively seeking to purchase dental practices. With a commitment to excellence in patient care and a proven track record of successful practice management, I am looking to expand my professional footprint by acquiring existing practices. If you are considering selling your dental practice and want a seamless transition that preserves your legacy while ensuring continued quality care for your patients, I am interested in discussing potential opportunities. Contact me to explore a mutually beneficial arrangement.

Contact: Dr. Despina Markogiannakis | 1571-451-3533 | DrDMarko@gmail.com

Condo Unit for Sale

Description: Situated in the Foggy Bottom Submarket of Washington, DC, this property renovated in 2016 is a total of 5,000 SF which is comprised of a 3,800 SF Dental Suite with 7 chairs, reception, X-ray room, bathroom, and kitchen, along with a 1,200 SF Chiropractor Suite featuring 3 treatment rooms, restroom, storage, and spacious waiting room. Positioned opposite the George Washington University Hospital, it offers high visibility in the Washington Circle. The current chiropractic tenant is open to a sale leaseback arrangement.

Contact: Roxanne Ghashgai | 1240-899-7355 | Roxanne@Inf.com

DCDS Member Ads

FREE Employment Ad for DCDS Members. DCDS members who are seeking employment or who have open staff positions can place a classified ad at no charge. Click on the link below to get started.

Advertise with DCDS

Classified ads in the DCDS Newsletter are easy. Simply submit your ad through the DCDS online form. We will then send you a payment link. Payment must be received prior to publication.

Endorsed Programs from the ADA/DCDS

ADA Member Advantage brings you outstanding products and services for your dental practice, your home and your personal enjoyment. You can choose with confidence, knowing these resources have been thoroughly researched and endorsed for members of the American Dental Association. Click here for more information about ADA Member Advantage.





ADA credit cards

Up to 5x points on ADA Visa business and personal cards from U.S. Bank.





Apparel for staff

Lands' End Business offers 10% savings on workwear and promotional goods with your logo.





Appliances

Save on GE Cafe[™], GE Profile[™], GE Monogram[®], Haier and Hotpoint[®] models.



Communication and marketing

RevenueWell software makes patient communication and marketing easy! Get 2 months free.



Computers and technology

Lenovo computers, laptops, tablets, servers and more – all 30% off public web prices.



Credit card processing

Best Card saves you thousands on processing fees for in-person, online and phone payments.





Dental websites and marketing

Websites, logos, social media and more from PBHS. Free analysis and \$500 off web design.

Fitness classes

Free access to 20,000+ online fitness sessions and 15% off live classes with ClassPass.





Dental staffing

Fill temporary roles quickly with Stynt – and get a \$50 credit on your first hire.

Home mortgages

Laurel Road offers 0.25% savings on up to 100% of financing to buy your dream home.





Emergency medical kits

10% off HealthFirst emergency kits that prepare you for the unexpected .

Interpretation and translation

CyraCom offers language services that build patient relationships. Save nearly 70%!





Luxury vehicles

Save up to \$1,000 when you purchase or lease OnPay makes payroll easy for dentists! Enjoy 50% a new Mercedes-Benz vehicle.

Payroll software

savings and your first month is free.





Office supplies

ODP saves you up to 75% on office supplies with free next-day delivery!

Practice financing

Panacea Financial offers ADA members an exclusive rate discount on any dental practice loan.





Patient financing

Save \$165 when you join 100,000+ dental teams who offer CareCredit for patient financing.

Secure communication solutions

PBHS offers secure, HIPAA-compliant patient data sharing with discounts up to \$975.



Sharps management

Secure sharps handling from HealthFirst saves you up to \$2,000 over pick-up systems.



Shipping

UPS offers you fast, reliable service with 30% to 50% savings on U.S. shipments.



Sustainable vehicles

Save up to \$1,000 when you purchase or lease a new Volvo vehicle.



Tours for active travel

Save \$100 on tours designed for the active and curious traveler with AHI Further.



Waiting room TV

ADA® TV by PBHS entertains and informs, with \$900 savings on setup costs.