



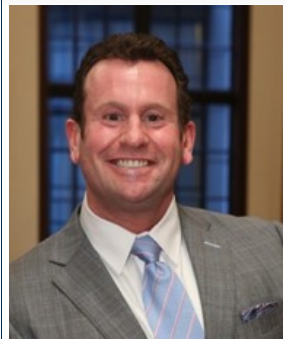
Mid-Atlantic DENTAL MEETING May 5 – 6, 2017



District of Columbia
DENTAL SOCIETY

NEWSLETTER

March 2017, Vol. 63, No. 3



Dr. Thomas Sokoly

A Letter from the DC Dental Society President Thomas Sokoly, DDS

Dear Colleagues:

As we draw closer to the Mid-Atlantic Dental Meeting, May 5-6 at the Walter E. Washington Convention Center, I encourage you to review the program with your staff and explore the numerous classes available. This meeting is the ideal opportunity for you and your entire dental team to participate, renew local connections, and take advantage of up to 120 hours of continuing education to enhance every aspect of your practice.

As a reminder, nominations for open board and committee positions are now being accepted online via the [DCDS website](#) until Friday, March 3. In additions, floor nominations for open board and officer positions will be accepted at the March 14 monthly meeting. The Awards & Nominating Committee will review all nominations and vet all candidates for inclusion on the 2017-2018 Board of Directors ballot (for opposed positions) and make recommendations to the board of directors on committee assignments. If necessary, Board elections will be held at the April 4 monthly meeting.

The Society and the Foundation are also now accepting nominations for its esteemed awards that recognize the contributions of our members and community leaders working towards improving oral health in the District. I encourage you to nominate a colleague to be honored at the May 5 DCDS Awards Dinner which is being held in conjunction with the Mid-Atlantic Dental Meeting begin held at the Walter E. Washington Convention Center. Nominations can be submitted online via the [DCDS website](#) until Friday, March 3.

I hope to see you all for our next monthly meeting on March 14. Dr. Paul McLornan will be giving a presentation on "Sleep Disordered Breathing in the Dental Office." The networking reception will begin at 5:00 p.m., *(continued on page 2)*

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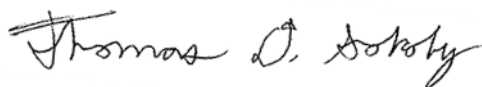
(continued from page 1) with the business meeting and CE presentation to follow.

Finally, I want to note the change in the April monthly meeting date, which has been moved to the first Tuesday of the month – April 4, at 5:45 p.m. The speaker and format for this meeting remain unchanged.

As always, please don't hesitate to reach out to me should you have any questions.

We are DCDS: passionate about our profession, our community, and our future!

Sincerely,



Thomas Sokoly, DDS

President, DC Dental Society



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Mid-Atlantic DENTAL MEETING

May 5 – 6, 2017

Walter E. Washington
Convention Center
Washington, DC



District of Columbia
DENTAL SOCIETY

ADA

www.midatlantiddental.org

Mid-Atlantic Dental Meeting: Your Source for CE and Licensing Requirements

Did you know? All state and local licensing requirements are included with Mid-Atlantic Dental Meeting registration! That includes:

- CPR for the Healthcare Provider (4.0 hours)
- Infection Control is NOT Optional (offered both days, 4.0 hours)
- Mid-Atlantic P.A.N.D.A (2 hours)
- Pharmacologic Prescribing and Disposal for Dental Practitioners (Maryland state requirement, 2.0 hours)

This year, one low registration fee includes all registered, capsule and flash clinics, the exhibit hall, and a daily lunch voucher. Only hands-on workshops and the CNA Risk Liability Seminar require additional fees.

Here are just a few of the featured speakers:

- Kirk Behrendt, “The Top 7 Secrets to Make Your Practice Thrive”
- Leonard Tau, “The Tao of 21st Century Marketing: Using the Internet to Attract New Patients”
- Martin Jablow, “Five Hot Technologies to Consider for Your Practice in 2017”
- Martin Goldstein, “Dental Photography: Filling in the Gaps”
- Robert Lowe, “Updates in Restorative Dentistry 2017”

Clinical, hands-on workshops include:

- Brian Gray, “Class IV Cosmetic Restorations: Art & Science of Beautiful Smiles”
- Martin Jablow, “Simplifying Posterior Composite Placement With Predictable Bond, Fill and Finish”
- Jon B. Suzuki, “Flap Surgery and Crown Lengthening Surgery,” and “Ridge Preservation for Esthetics, Prosthetics and Implant Placement”

Member dentists pay only \$199 for a one-day registration pass or \$349 for both days. New dentists, out of dental school for 3 years or less, pay only \$99 for a one-day registration. Hands-on workshops require an additional fee of \$199 for member dentists, \$149 for dental team members. Over 120 hours of continuing education is being offered. Dentists may earn between 8 to 9 CE a day.

The Mid-Atlantic Dental Meeting also includes sessions for dental hygienists, assistants, and office managers. See the full schedule at www.midatlanticdental.org. Early bird pricing ends March 31, 2017 so don't delay!



Sleep Disordered Breathing in the Dental Office

March Monthly Meeting

Join us Tuesday, March 14, at the Westin Georgetown for a presentation by Dr. Paul McLornan titled "Sleep Disordered Breathing in the Dental Office."

Session Abstract

Sleep Disordered Breathing (SDB) has been identified by the NIH as one of the most prevalent and most under-diagnosed medical conditions. Left untreated, the condition has significant associations with morbidity and mortality.

Dr McLornan will discuss why he believes that "as dentists we can ignore SDB in our patients but it will not ignore our patient's overall health, their dentition or our dentistry." Therefore, he will explain why he thinks it is important that we, as dentists, screen our patients for SDB. He suggests a simple protocol that can be used for this screening.

Dr. McLornan will also discuss the FDA-approved oral appliances used to treat the condition and discuss how to introduce the treatment of SDB into your dental practice.

Learning Objectives

Dentists who participate in the program will:

- Learn what Sleep Disordered Breathing (SDB) is and how prevalent the condition is
- Learn how it is currently diagnosed and treated by our medical colleagues and how dentists can identify and treat SDB
- Be introduced to FDA approved oral appliances used to treat the condition

For the full session abstract, learning objectives, and Dr. Paul McLornan's biography, visit the [DCDS website](#).

Members planning to attend the March meeting should RSVP [online](#), by phone at (202) 367-1163, or via e-mail at info@dcdental.org by 5:00 p.m. on Monday, March 13. Monthly meetings are free to members as a membership benefit. Members may also bring one guest for free.

ADA CER·P® | Continuing Education
Recognition Program

The DC Dental Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The DC Dental Society designates this activity for 2 continuing education credits.

Presentation Topic

Sleep Disordered Breathing in the
Dental Office

Schedule

5:00 p.m.— Networking Reception
(Cash Bar)

5:45 p.m.— Business Meeting

6:00 p.m.— Presentation

Location

Westin Georgetown

2350 M St NW

Washington, DC 20037

Parking at the Westin

Before 5:00 p.m.: \$15

After 5:00 p.m.: \$10

Conservative Approaches to Treating Common Esthetic Dilemmas

April Monthly Meeting

April's monthly meeting will take place on the first Tuesday of the month, April 4, in order to not conflict with Passover. Join us at the Westin Georgetown for a presentation by Dr. Harald Heymann titled "Conservative Approaches to Treating Common Esthetic Dilemmas."

Session Abstract

Esthetic success is defined by patient satisfaction. But how can you achieve optimal esthetics with minimal intervention? What tooth whitening procedures are best? Does light-activated bleaching work? What concerns exist with regards to safety and efficacy? How can you conservatively prevent and treat white spot lesions? What about missing incisors? No prep veneers? How do you best prevent ortho relapse of inter-radicular spaces in anticipation of implant supported crowns? This presentation will provide sensible answers to these and many other questions regarding the area of ultra-conservative esthetic dentistry.

Learning Objectives

Following attendance to this course, the participant should be able to:

- Describe the various clinical techniques for the conservative removal of white spot lesions including macro-abrasion, resin infusion and partial veneers.
- Identify the various types of vital bleaching products and procedures, and the pros and cons of each.
- Describe the pros and cons of tooth preparation versus no preparation with etched porcelain veneers.
- Relate the steps for clinical success for placing highly esthetic, all-porcelain bonded pontics and discuss their role in the post-ortho prevention of inter-radicular relapse prior to implant placement.

For the full session abstract, learning objectives, and Dr. Harald Heymann's biography, visit the [DCDS website](#).

Members planning to attend the April meeting should RSVP [online](#), by phone at (202) 367-1163, or via e-mail at info@dcdental.org by 5:00 p.m. on Monday, April 3. Monthly meetings are free to members as a membership benefit. Members may also bring one guest for free.



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Presentation Topic

Conservative Approaches to Treating Common Esthetic Dilemmas

Schedule

5:30 p.m. — Registration Opens

5:45 p.m. — Business Meeting

6:00 p.m. — Presentation

Dinner to Follow Presentation

Location

Westin Georgetown

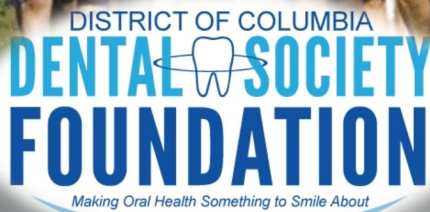
2350 M St NW

Washington, DC 20037

Parking at the Westin

Before 5:00 p.m.: \$15

After 5:00 p.m.: \$10



Saturday, April 22, 2017

ORAL CANCER FOUNDATION

Oral Cancer Awareness Walk/Run In Memory of Peter McGee Hoffman

Registration: 7:30 am - Event begins 9:00 am

Free Public Oral Cancer Screenings
Prizes for Top Fundraisers - Raffle

LOCATION:

Sligo-Dennis Avenue Park
10200 Sligo Creek Parkway
Silver Spring, MD 20902

COST:

Oral cancer survivors are **FREE**.
Walkers: **\$25** to pre-register, **\$30** day of event
5K Runners: **\$30** to pre-register, **\$35** day of event
Students Walkers: **\$15** to pre-register/ **\$20** day of the event
Student Runners: **\$20** to pre-register/ **\$25** day of the event
6-10 year olds: **\$10**
Children 5 and under are **FREE**

REGISTRATION:

For more information or to register, please visit:
<http://peterswalkrun.com>

GIVE ORAL CANCER A VOICE!

www.oralcancerfoundation.org



My View: What If Organized Dentistry Went Away?

Emily Ishkanian, D.M.D.

In a discussion about the ramifications should organized dentistry ever dissolve, Dr. Emily Ishkanian, a general dentist in Las Vegas and the 2016-17 chair of the ADA New Dentist Committee, writes that she proudly supports the ADA since it helps ensure the success of its members in numerous ways, to include providing a network and unified voice for dentists. This editorial, reprinted below, first appeared in the New Dentist Now blog on December 2, 2016.

Recently I was at a meeting with a friend who graduated with me from dental school. During the meeting, she made the comment that “organized dentistry was going away.” The comment struck me, and it took me a moment to process what she said. Over the days following the meeting, her comment ate away at me. What would my life look like, or better yet, what would my profession look like if organized dentistry dissolved over time?

To name a few:

- Who would advocate for me as a dentist and serve as an educated and informed voice while I was able to treat patients?
- Who would create the ethical standards that I abide by in order to put patients first?
- Who would offer peer review, the cost-effective process for resolving treatment disagreements that a dentist and patient are not able to resolve themselves?
- Who would have negotiated a 0.25 percent interest savings for members on the endorsement with DRB on student loan refinancing programs rather than pocketing it? Who would acknowledge the importance of state and local societies and other loan refinancing programs, promoting healthy competition to give members options?
- Who would fight for dentist’s rights on Capitol Hill — repealing the medical device tax and promoting the Student Loan Refinancing Act while serving as one of the strongest national political action committees?
- Who would engage the public and be a resource through MouthHealthy.org?
- Whose members would treat 350,000 kids annually and provide over \$5 million in donated dental services while bringing awareness to oral health in America through Give Kids A Smile?

The ADA. Without the ADA, these things would never exist.

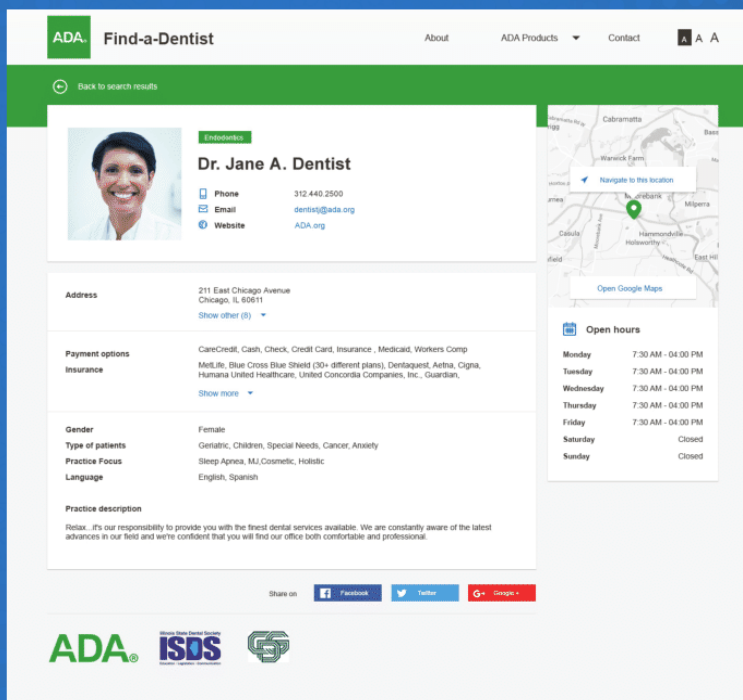
I’m proud to be a member of the ADA. I’m honored to be a part of an organization that is 159,000 dentists strong.

I know that if I need something the ADA is there not just to get me through but also to make sure that I’m successful. And even when I don’t know what I need, it’s the ADA that is the first to inform me and provide me with resources so that I can spend my time doing what I do best: serving patients.

It’s not about discounts and offers, but rather the peace of mind I receive knowing that for the cost of a cup of coffee a day, I have someone looking out for the small business owner, the young professional, the health care provider.

I’m doing my part to be a cohesive voice, active member and support an organization that works tirelessly so that I can succeed. Without truly understanding the benefits of organized dentistry and being an active member, organized dentistry will dissolve. But I hope in my lifetime, I never see that day. I hope that my colleagues see that without the ADA, without your state and local societies, there’s no network, no unified voice. I’d rather stand united with 159,000 ADA members than alone. Where do you stand?

Fill a Form, Fill a Chair



You told the ADA you wanted to see more patients, so this spring, we are launching an enhanced Find-a-Dentist tool to help new patients find you.

By taking 5 minutes to update your member profile, patients can more easily search by geography, specialty and payment and benefit plans. The new tool also prioritizes completed profiles in the search results, and you will have the ability to track how many views your profile receives.

Stand out in search results and include:

- A photo of yourself
- Payment options
- Dental benefit plans you accept
- Office hours
- Phone and email contact information
- Business address(es)

Complete your ADA® Find-a-Dentist™ profile by **May 1, 2017** to be entered for a chance to win a Mercedes Benz C class sedan or GLC SUV 12-month lease or \$10,000 cash award!*

ADA American Dental Association®
America's leading advocate for oral health



Login to complete your profile for the chance to win!

**All active licensed members practicing in the U.S. are eligible to win. Visit ADA.org/fadrules for official rules.*

Member Survey: Your Opinion Counts

All DCDS members have been sent via e-mail a link to the [Education Committee's 2017 Education Needs Assessment survey](#). The committee will use the results to help plan the next year of continuing education monthly meetings.

The deadline to participate is March 20, 2017. If you click on the link and are not able to access the survey, it means a response has already been submitted from that particular device/IP address.

The Education Committee, comprised of Drs. Adam Eskow, Jessica Rubin, and Benjamin Strahl, thanks all DCDS members for taking the time to participate in this very important survey.

Past-President Dr. Margot Culotta-Norton Honored

On January 28, DCDS member was honored by the Connelly School of the Holy Child with its Distinguished Alumna of the Year Award. The Award is given annually to a Holy Child alumna for outstanding service to the community and for a commitment to improving the quality of life of others.

Dr. Culotta-Norton was one of the founding members of the Greater Washington Academy of Women Dentists. She was the first woman President of the USA Section of the 89-year old International College of Dentists – a worldwide dental honor organization which promotes excellence in leadership with an emphasis on service, oral health needs, and education throughout the world. She is also a past-president of the DC Dental Society. Her dedication to service and community have had a profound effect on the dental profession.



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Call for Nominations for Open Board & Committee Positions

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New ADA Co-Endorsement: SurePayroll

Are you ready for 2017 tax changes? The New Year brings new opportunities to evaluate current business practices and to make advantageous business adjustments for the coming year.

It also brings changes in the tax code.

To make things a bit easier for you, our endorsed provider of online payroll services, SurePayroll, has put together this guide summarizing some key 2017 tax changes. We hope you find it useful!

[Download the Free Guide](#)



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New Affinity Program: Cyracom

The ADA Business Resources and the D.C. Dental Society has endorsed an interpretive services company, Cyracom. Cyracom provides phone and video interpretation in over 250 languages, enabling dentists to communicate with non-English speaking patients immediately. Members receive preferred pricing off of interpretation services, and there are no start-up costs or minimum service fees.

ADA Business ResourcesSM

Dentists who receive certain federal funds, such as Medicaid or Medicare Advantage, may be required to offer language assistance services to individuals with limited English proficiency. This solution will help dentists meet this requirement in a cost effective way. Cyracom services are also fully compliant with Section 1557 of the Affordable Care Act.

The interpretation service is accessible over a regular phone line or with an app on a mobile phone or tablet. Members can be connected to an interpreter within seconds – all on demand and available 365 days a year 24/7. Video services and document translation are also available.

To contact with questions or to sign-up, call **844-737-0791** or visit <http://www.cyracom.com/ada>.

NATIONAL PRACTICE TRANSITIONSSM



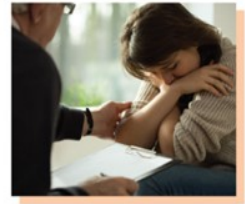
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PRACTICES FOR SALE – NORTHWEST DC, Beautiful very high end modern General/ Prosthodontic office located in very affluent residential neighborhood close to American University; 800 sf; 100% Fee For Service / 100% Collections; 2 large treatment rooms; Digital Radiography; Intra-oral cameras in each room with TV monitors; Kavo Electric Engine turbines in each treatment room; Grossing \$430k average for last 3 years with very high profit and very low office overhead; Eaglesoft clinical + management software; Great starter practice for a GP and or Prosthodontist and/or second office; Dentist will stay on for a transition period. Contact William P. Karpa, DDS, at wkarpa@me.com or 301-233-1814.

PRACTICE SPACE FOR LEASE – NORTHWEST DC, Operatory and Doctors office for lease within two doctor suite. New office building at 1800 K St NW with new dental office build out July 2016. Contact Karen at 202-296-3135 or tpwdentistry@aol.com.

Advertise with DCDS

Classified ads in the DCDS Newsletter are easy to coordinate. Simply fill out an [advertisement contract](#) and e-mail the completed contract and your ad to info@dcdental.org. We will then send you an invoice and request payment information. Without the payment, your ad will not run.

Deadlines:

The Newsletter is usually distributed on the first Wednesday of every month. Ads are due to the Society two weeks in advance in order for them to appear in the next newsletter.