

Newsletter



May 2012

Vol.51 No.4

May Monthly Meeting: Connections: Diabetes and Oral Health



Joseph Greenberg, DMD

Dr. Greenberg will discuss definitions, trends and statistics on diabetes. Attendees will learn about treating diabetic adults with advanced periodontal and restorative needs as well as the relationship of youth onset diabetes, childhood obesity and oral health. Dr. Greenberg will also review the impact of these trends on the nation's healthcare system and the important role of the dentist.

Dr. Greenberg received his dental degree and post doctoral dual specialty training in periodontics and fixed prosthodontics / periodontal prosthesis from the University of Pennsylvania School of Dental Medicine, where he has taught for over 35 years. Dr. Greenberg has been appointed Clinical Professor of Restorative Dentistry at The Kornberg School of Dentistry at Temple University. In addition he has served as team dentist for the Philadelphia 76ers and has maintained a private practice in suburban Philadelphia for over 30 years.

The **Tuesday, May 8, 2012** scientific lecture will begin at 5:30 p.m. followed by dinner and a business meeting at 7:15 p.m. To register for the lecture please call the Society office, complete the registration form on page 2 or send an email to info@dcdental.org with your name. When registering, please indicate if you are staying for dinner.

Upcoming....

~ Annual Awards Meeting:
June 5, 2012 - Maggiano's Little Italy

Inside....

- ~ Don't Let Your License Expire
- ~ ADA Golden Apple Award
- ~ ADA New Dentist Conference
- ~ Nation's Capital Dental Meeting

Would you like to receive the *Newsletter* by email? If so, please fill in the information below and fax back to the Society office at (202) 546-1482 or send an email to info@dcdental.org.

Name _____

Email _____

Continuing Education, Continuing Impact

The Nation's Capital Dental Meeting ended several weeks ago, but the impact of the meeting continues. It continues in some very obvious ways, and in some more subtle ways that may not always be considered but are nonetheless significant. Being primarily a continuing education meeting, the impact of three days of quality courses is obvious. Every year I come away from the meeting feeling that this was the best meeting yet from an education standpoint. Indeed, I am not sure there is another midsize meeting in this country that rivals the quality and course selection of the Nation's Capital Dental Meeting. The added benefit of networking with a large group of colleagues over three days is hard to quantify, but is also important, as is the opportunity to visit the exhibit area and scrutinize hundreds of dental products and supplies.

There are several other more subtle aspects of the conference that have a huge impact on the D.C. Dental Society and its members. For example, the meeting is attended by well over one hundred dental, dental hygiene, and graduate dental students. Many of these students will remain in the D.C. metropolitan area following graduation and are more likely to become involved with organized dentistry because of this exposure to our dental society. Another subtle benefit often overlooked is the public relations impact. The visibility created by a meeting of this size increases our credibility in the dental community and with the general public.

Finally, of course, an important result of the Nation's Capital Dental Meeting is the economic impact it has on our society's bottom line. The profit from this meeting subsidizes our membership dues, helps fund member programs, and allows the dental society to more effectively advocate for organized dentistry.

Dr. Robert Emery, chairman and the Nation's Capital Dental Meeting committee, to all the volunteers and the office staff who together have given hundreds (actually probably thousands) of hours of their time to insure a successful meeting, I am sure I speak for our membership when I say thank you for a job well done!

Dr. Larry A. Crisafulli
Editor

District of Columbia Dental Society NEWSLETTER

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Monthly Membership Meeting Reservation Form

Tuesday, May 8, 2012

Washington Marriott Hotel
1221 22nd Street, NW

Scientific Lecture

Dinner Meeting

5:30 p.m. - 7:15 p.m.

7:15 p.m. - 8:30 p.m.

Active / Life / Metropolitan Member (No charge)

Associate / Student Member (\$50.00) Guest / Non-Member (\$50.00)

Name _____

Name(s) of Guest(s) _____

Return form by mail/fax/email to:

D.C. Dental Society 502 C Street, NE, Washington, DC 20002

Fax: (202) 546-1482 / Email: info@dcdental.org

80th Annual Nation's Capital Dental Meeting

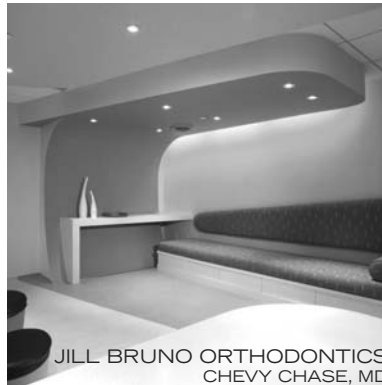
Thank you for attending the 2012 Nation's Capital Dental Meeting! As an added benefit of attending the 2012 meeting, you will receive access to online streaming of the recorded courses. By now you should have received an email from Playback Now, Inc. with the instructions on how to access the recorded sessions online. If you did not receive this email please contact the D.C. Dental Society at (202) 547-7613 or exhibits@dcdental.org.

We look forward to welcoming you to the 2013 Nation's Capital Dental Meeting March 7-9, 2013 at the Walter E. Washington Convention Center.

2012 NCDM Committee



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Don't Let Your License Expire

It is a violation of the Dental Code in the state to practice without a license.

Maintaining one's current dental license is the dentist's obligation, just as it is to maintain a driver's license. Administratively, there are forms, fees and continuing education verification to provide to the Dental Board in a timely manner so that the license does not lapse. Practicing on a lapsed or expired license is subject to disciplinary action by the state Dental Board, resulting in fines and other penalties as established by the state.

What you might not know is that the Dental Board provides reports to insurance carriers on lapsed or expired licenses and, in turn, the insurance carriers will terminate a participating agreement with the licensee upon notification by the licensing Board. This termination can adversely impact your practice's bottom line: insurance patients will lose their ability to see you as a participating dentist and may alter their decision to seek care at your practice because of the increase in their out-of-pocket expenses. Often, the benefits received will change when the patient goes to an out-of-network dentist and, most often, the check from the insurance company will be mailed directly to the patient, rather than to a non-participating dentist.

It is your responsibility to follow the steps to keep your license current. You may receive a courtesy notification from the dental plans in which you participate, but ultimately, you must be sure to keep your professional and participation statuses current with the Dental Board and with your insurance networks. If your participation has been terminated in error or if you have additional information to share with the carrier to support a reinstatement, please contact the insurance carrier's Professional Relations departments immediately to rectify the situation. It may be necessary to reapply to the program in some circumstances.

DENTAL COLLECTIONS

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ADA Golden Apple Award

As reported in the February 24, 2012 Leadership Update, the Golden Apple Awards Program is now open.

As many know, the ADA's Golden Apple Awards program offers dental societies an opportunity to thank and recognize those who have contributed to the success of your activities and initiatives. The program, in its 24th year, now has 12 opportunities for your dental society to showcase programs produced between June 1, 2011 and May 31, 2012.

New this year, the Outstanding Achievement in the Promotion of Diversity and Inclusion category, which will be judged by the Standing Committee on Diversity of the ADA Board.

For more information about this new category and all the others, please go to ADA.org/goldenapple. Entries accepted May 1, 2012 through June 1, 2012.



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The American Dental Association

26th New Dentist Conference



Don't miss...

Unique networking opportunities
13 hours of continuing education
Breakfast and Learn sessions
Full day of leadership development
All-inclusive lunches
Fantastic Saturday night event

ADA American Dental Association®
America's leading advocate for oral health

Get ready for a monumental experience in our nation's capitol.

Attend the ADA 26th New Dentist Conference
A Monumental Experience
The Capital Hilton, Washington, D.C. • June 22-24, 2012

Convene in our nation's Capitol

Meet new and old colleagues and discuss the unique challenges and opportunities facing today's new dentists (dentists less than 10 years out of dental school). Join the ADA New Dentist Committee for an all-inclusive weekend of networking, continuing education and camaraderie and discover how you can be a better dentist, a stronger leader and more effective communicator.

Scheduled speakers and CE courses include:

- **Dr. Roger Levin**, *Set Your Practice on Fire: Strategies for Increasing Production and Creating a Superior Practice*
- **Dr. Sam Low**, *Emerging Technologies and the Perio Patient*
- **Dr. David Hornbrook**, *Hot Topics in Esthetic and Restorative Dentistry*
- **Ms. Teri Yanovitch**, *Unleashing Excellence Through the Patient Experience*
- **Dr. Donald Lewis**, *Employee Embezzlement and Fraud — Detection, Protection and Prosecution*
- Fresh Perspectives from Emerging Speakers

Dr. Tanya Brown, *Connecting the Dots — Create Powerful Patient Experiences*

Dr. Gautam Govitrikar, *Risk Management for the New Dentist*

Dr. Ann Bynum, *The Perfect Storm — Ride the Waves or Surrender to the Undertow*

Dr. Robert Delie, *The Single Tooth Implant — Start to Finish*

Also, get your morning started at the all new **Breakfast and Learn** sessions being held on Saturday, June 23. Enjoy a hot breakfast and learn about select products and services that can help you be a better a dentist and achieve success.

Visit **ADA.org/newdentistconf** for more information and to register.

Classified Ads

FOR SALE: Walk-in established dental center in Prince George's County, MD. 2 ops, plumbed for 4. PRICED TO SELL. If interested, please call 1-800-544-1297.

DENTIST WANTED: We are an upscale cosmetic, implant and general dentist office looking to add a prosthodontist, periodontist or oral surgeon with 2+ years experience. We pride ourselves on total patient care and satisfaction. This is a part-time position with the potential for full-time. Must be licensed in D.C. Please email resume/CV to dcdentalspa.jobs@gmail.com.

FOR RENT: A beautiful, well-established 1400 sq ft. dental suite available for rent up to 5 days a week. Practice is equipped with 3 well-designed operatories featuring the latest technology, digital x-rays and paperless charts. We will provide space, major equipment and some patients. You will provide additional patients, staff and instruments. The building is modern and easily accessible to major transportation. Premier location, Spring Valley, Washington, DC. Contact Dr. Henry Mallek for more information at (202) 364-0688 or by email at drmallek@gmail.com.

FOR RENT: Dental operatory for rent in a modern office in Chevy Chase, MD. If interested, please call (301) 908-8466.

FOR SALE: The following items are for sale: Reveal Intra Oral Camera with printer, Taiji Towel Warmer, Yashida Camera, Accurad 200 Head Holder for TMJ X-Rays, Sony 10" Monitor, HP/F2105 Monitor and X-Ray Duplicator. If interested, please call (202) 822-9003.

SPACE TO SHARE: If you are contemplating retirement, or want to work part-time, or interested in eventually selling your practice or just interested in reducing your overhead and share the burden of running an office and at the same time still maintain your independence. Consider a new practice model. Join a unique space sharing group practice. Downtown, DC. Near metro. If interested, please call (202) 487-5683.



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